



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4075009 / 1		<u>Alt Order #</u> Political Issue
<u>Product</u> Issue		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1474	
<u>Advertiser</u> Democrat Congressional Campaigns Commi		<u>Original Date / Revision</u> 09/27/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	2	\$700.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$350.00			
2	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,350.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$450.00			
3	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,650.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				2	\$825.00			
4	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	3	\$2,550.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$850.00			
5	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$2,000.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$500.00			
6	KSAZ	10/06/12	10/06/12	Sa 9a-10a	9a-10a		:30			NM	1	\$375.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$375.00			
7	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$325.00			
8	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$3,600.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
9	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$3,600.00
		Political Issue										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Democrat Congressional		<u>Original Date / Revision</u> 09/27/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
10	KSAZ	10/02/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-TF--				2	\$900.00			
11	KSAZ	10/06/12	10/06/12	Sa 5p-6p News	5p-6p		:30			NM	1	\$600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
12	KSAZ	10/06/12	10/06/12	Sa 530p-6p News	530p-6p		:30			NM	1	\$600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$600.00			
13	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,100.00			
14	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00			
15	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00			
16	KSAZ	10/07/12	10/07/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$450.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$450.00			
17	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$900.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
18	KSAZ	10/07/12	10/07/12	Su 10p-1030p	10p-1030p		:30			NM	1	\$1,200.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,200.00			
Totals											36	\$27,000.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	36	\$27,000.00	\$22,950.00	\$114.75	\$23,064.75
Totals	36	\$27,000.00	\$22,950.00	\$114.75	\$23,064.75

Signature: _____ Date: _____

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